

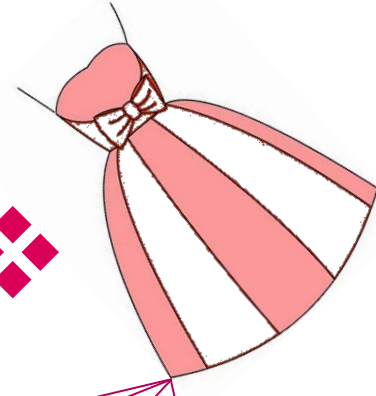
What to wear today?

BACKGROUND

ono•ma•si•o•lo•gy

♦ 1 concept ♦

❖ different lexemes ❖



kleed Japon dress Jurk

Netherlandic Dutch

long standardisation history

fuzzy border standard and colloquial Dutch

historically "the norm"

long standardisation delay

marked border standard and colloquial Dutch

Belgian Dutch

DATA

50.000 observations
14 clothing concepts



magazines
supraregional, formal
"H"



shop windows
regional, informal
"L"

onomasiological variation in Dutch

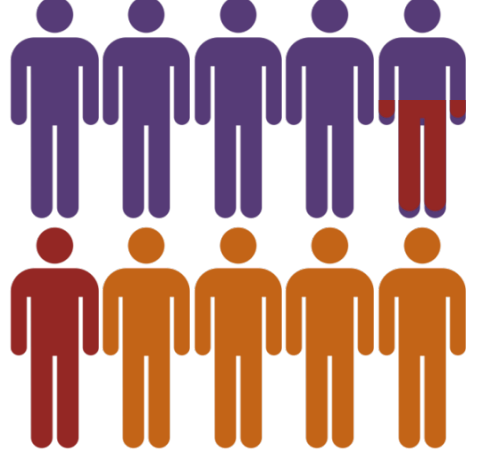
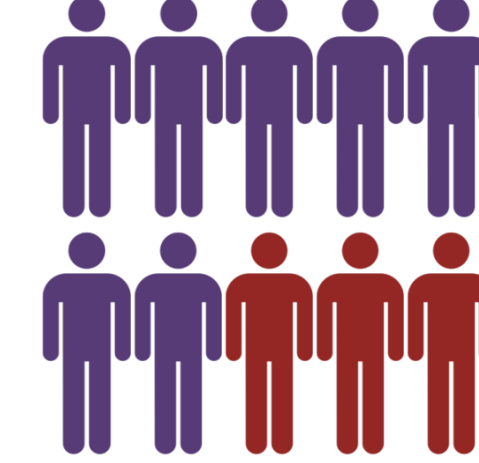
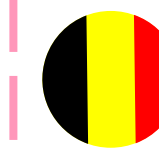


METHOD

uniformity measure

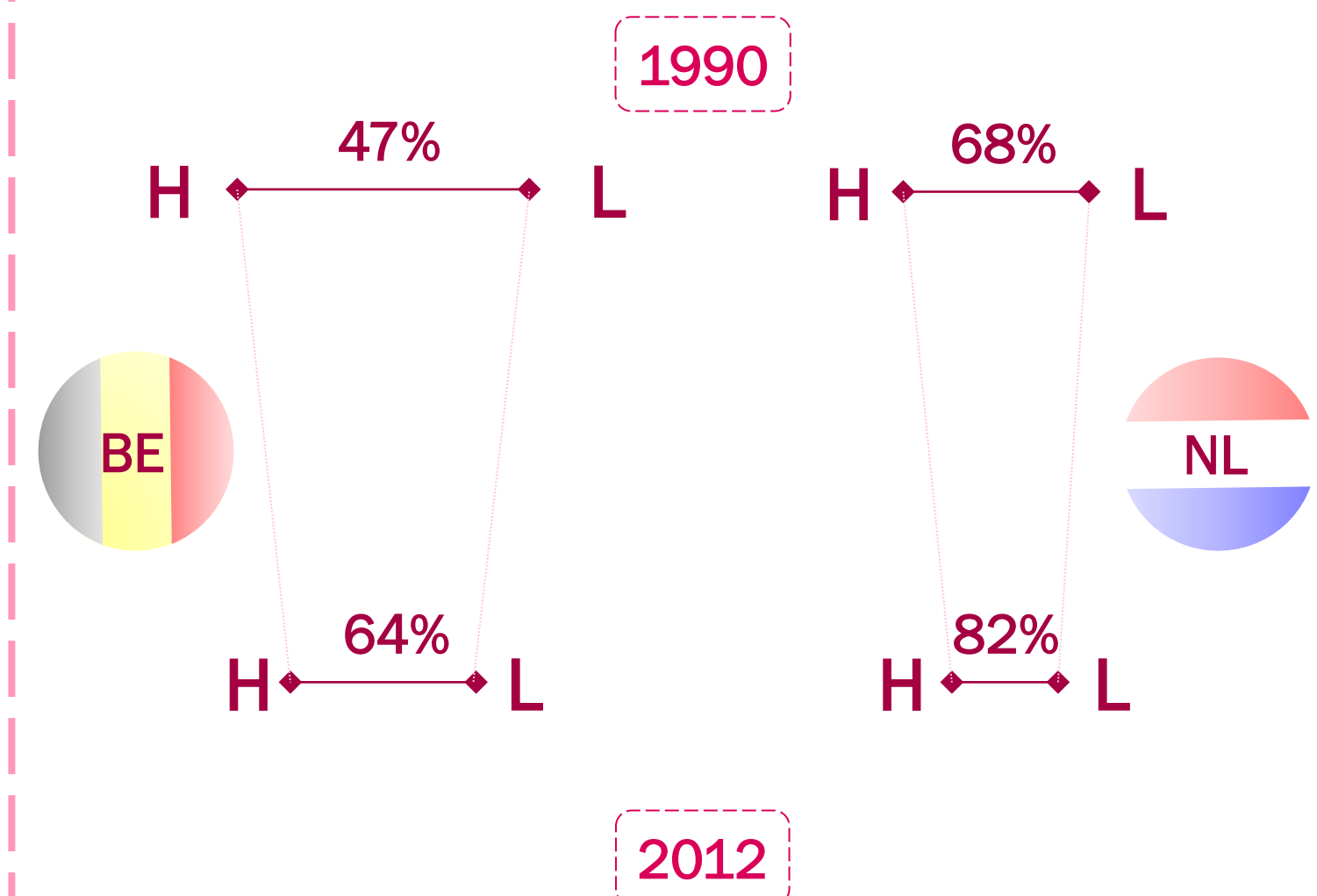


= % of concept expressed by lexeme_n in a variety



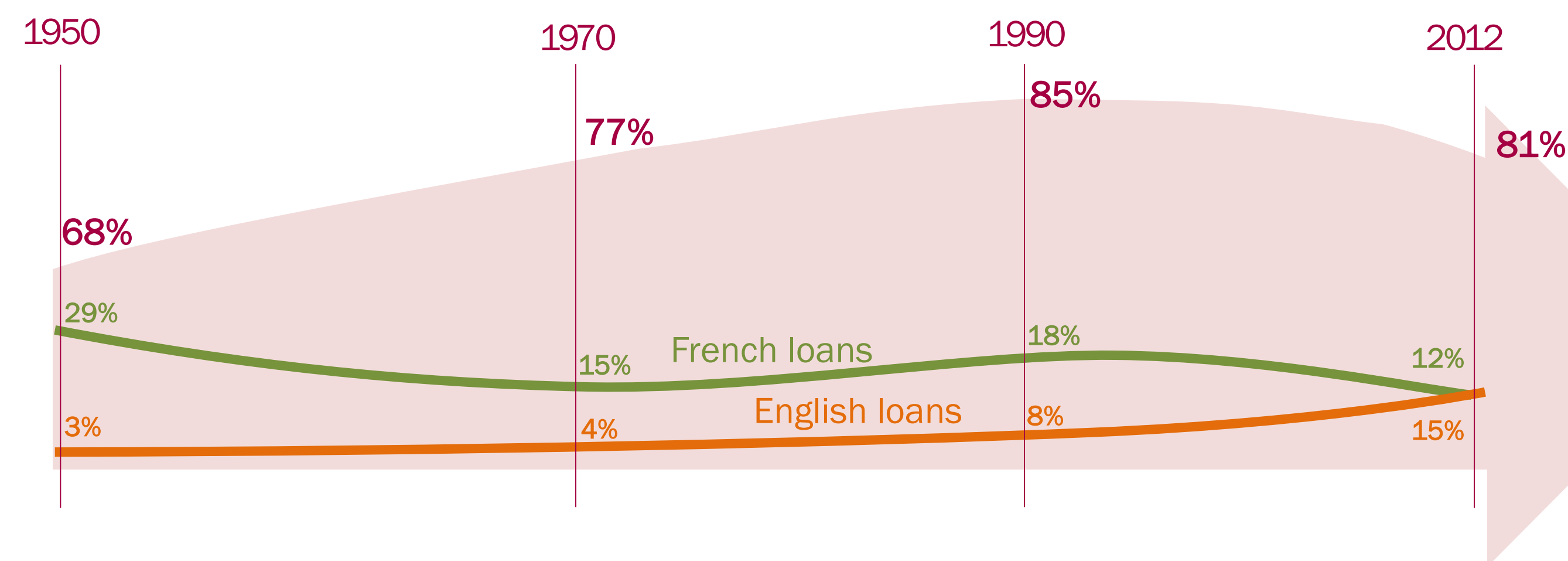
uniformity = % of **overlap** in lexemes

STRATIFICATION RESULTS



- ➔ more uniformity between H & L in Neth.Dutch
- ➔ more uniformity between H & L over time

DIACHRONIC RESULTS



- ➔ until 1990: increased uniformity (=convergence) between Belg.Dutch & Neth.Dutch
- ➔ in 2012: decreased uniformity (= divergence) between Belg.Dutch & Neth.Dutch
- ➔ overall increase of English loans & decrease of French loans (in plot: BE %, same trend for NL)

Jocelyne Daems

jocelyne.daems@arts.kuleuven.be



KU LEUVEN